



**February 3-5, 2022**  
**Tentative Schedule of Events**  
**Bally's Las Vegas**

*Exhibitors are welcome to attend educational sessions, except as noted, on a space-available basis, once all attendees have been seated.*

*Items in Blue are in the Start Your Practice track*

*Items in Green are in the Grow Your Practice track*

*Items in Red are in the Exit Your Practice track*

**Wednesday, February 2, 2022**

12:00 Noon – 5:00 pm    AADGP Board of Directors Meeting  
 1:00 pm – 5:00 pm        Exhibitor Registration & Set-up  
 5:00 pm – 7:00 pm        Welcome Reception

**Thursday, February 3, 2022**

7:00 am – 6:30 pm        Registration  
 9:00 am – 6:30 pm        Exhibits Open  
 8:00 am – 9:00 am        Opening Keynote Presentation  
 9:00 am – 10:00 am       Exhibit Hall Break  
 10:00 am – 11:00 am      *Creating Winning Mentorship & Culture Environment in a Dental Group Practice*  
                                          *Budgeting in a Multi-Practice Environment*  
                                          *Accounting Strategies and Best Practices to Maximize Value for the Group Practice*  
 11:00 am – 12:30 pm      Lunch and Exhibit Hall Break  
 12:30 pm – 1:30 pm       *Unlocking the Power of Big Data to Help Find Your Next Practice Location*  
                                          *Picking the Right Growth Partner: PE vs Strategic?*  
                                          *Maximizing the Value of a Group Practice for Sale*  
 1:30 pm – 2:30 pm        Exhibit Hall Break  
 2:30 pm – 3:30 pm        *Revenue Cycle Management for the Group Practice*  
                                          *How to Attract and Retain C-Level Talent to Group Practices*  
                                          *Doing it Right the First Time: Avoiding Common Group Practice Pitfalls*  
 3:30 pm – 3:45 pm        Transition Break  
 3:45 pm – 4:45 pm        Strategic Options for Group Practice  
 4:45 pm – 6:30 pm        Reception in Exhibit Hall

**Friday, February 4, 2022**

7:30 am – 5:30 pm        Registration  
 8:00 am – 9:00 am        Keynote Presentation  
 9:30 am – 4:30 pm        Exhibits Open  
 9:30 am – 10:00 am       Exhibit Hall Break  
 10:00 am – 11:00 am      Diversity in the Group Practice: A Spotlight on Women in DSO  
 11:00 am – 12:30 pm      Lunch and Exhibit Hall Break  
 12:30 pm – 1:30 pm       *New Patient Acquisition Strategies*  
                                          *Using Technology to Deliver a World Class Patient Experience*  
                                          *Determining Best Overall Value for the Group Practice: It's Not Always the Highest Price*  
 1:30 pm – 2:30 pm        Exhibit Hall Break

2:30 pm – 3:30 pm      Best in Class Marketing Strategies for the Group Practice  
AI Technology Roundup: A Review of the Leading AI Products that can Drive Your Practice  
Real Estate Strategies for the Group Practice

3:30 pm – 4:30 pm      Exhibit Hall Break

4:30 pm – 5:30 pm      Credit Facilities for the Group Practice: An Overview of Financing for Groups at Different  
Growth Points  
Maintaining Clinical Excellence in the Expanding Group Practice  
Best in Class Operations I  
Exhibit Tear Down

**Saturday, February 5, 2022 (events only open to dental practices)**

8:30 am – 11:30 am      Registration

9:00 am – 10:00 am      Best in Class Operations II

10:00 am – 11:30 am      AADGP Insight Groups

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